



**Alan Solon**  
**Managing Member and Corporate Liaison**

Alan Solon is the Atlanta-based executive representative for Hollywood Diagnostics. He is available to assist producers with any corporate or business-related issues that may arise. He is a seasoned, creative executive with extensive problem-solving and customer service skills.

Solon is also Chairman and CEO of EcoVest Capital, Inc., an Atlanta-based real estate investment management and product sponsor he founded in 2012. An environmental capitalist, Solon has incorporated his triple-bottom-line philosophy into the firm's investment strategy, seeking to achieve competitive returns to investors through socially responsible and environmentally sound choices.

Prior to forming EcoVest, Solon was Chief Marketing Officer for SFA Holdings, Inc. Before that, he was president and CEO of Solon Group, a real estate development firm, as well as Solon Advertising & Marketing, a full-service advertising and marketing agency for 20 years.

Solon holds a Bachelor of Arts degree from the State University of New York at Geneseo. He is a frequent industry speaker and author of the forthcoming book, "The Environmental Capitalist" to be published by Forbes Books.